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Chairman's Message



Dear friends,

As you all are aware the Government of India made it mandatory for the companies to spend 2% of its profit on CSR during the year. We at SRF have had a long history based on the values of our Founders to help society in various ways. As a group, we can take justifiable pride in contributing to society for more than a century. We have been active in field work as an implementing agency for community development initiatives. This is being further strengthened in the coming years.

The Foundation has impacted the lives of more than one lakh students through its Educational Programmes; 2000 youth through its Skill Development Programmes and helped more than 6500 families through its Natural Resources Management Programme. This has been done over the last decade or so.

I am also happy to share that the Foundation collaborated with various state education departments for bringing about holistic transformation of government schools. We continued to partner with various companies, NGOs and academic institutions in our effort towards improving the infrastructure facilities and overall experience of learning for children in the government schools. We also remain committed to continue to work towards imparting and enhancing the employable skill levels of youth from underprivileged backgrounds.

You will be happy to know that The Shri Ram Schools, that is run and managed by the Foundation, has once again been rated as one of the Best Day Schools in the country in a survey conducted by Education World, a magazine of national repute. The recognition will further inspire us to continue to work towards promoting the cause of quality education in India. I am sure you will also share our pride and enthusiasm for the number of prestigious awards that our Foundation received during the year by various organisations.

I would like to take this opportunity to thank the government officials for their continuous support, our programme partners for their valuable contributions, our NGOs for their active involvement and our colleagues at the Foundation. I am happy to say that the CSR Council members at our plant locations have made great efforts to initiate programmes that are required by the communities surrounding their factories.

Finally, I would like to thank our community stakeholders for their encouragement and participation in our programmes.

Together, we will make a difference.

Warm regards, Arun Bharat Ram Chairman, SRF Foundation

Director's Message



Dear friends,

The year 2014-15 was one of exceptional achievements and breakthroughs for SRF Foundation. In education, we continued to make key infrastructural improvements for schools under our Support My School (SMS) campaign. I am also pleased to inform you that 'Udaan', our eleven-month residential-learning programme for out-of-school adolescent girls, will soon have its own permanent structure built on community-donated land. Through our newly launched teacher training programme for government school teachers, Teacher Try Science to Middle Schools (TTS-MS), we have also enhanced teachers' capacity for new and innovative methodologies towards science education.

Our skill development programmes remain steadfastly focused on the empowerment of women and unemployed youth. This year alone, we have introduced driving skill courses, tailoring and fashion design courses, and computer and english classes for women. In order to help out-of-work youth better their chances at employment, we have expanded many of our vocational skill training programmes. Over the years, many programme graduates have gone on to become gainfully employed, while others have even started their own businesses. This year is no different. I am proud to announce that our newest programme, the JCB & Forklift Operator Training Programme, has achieved a 100% placement record with industries located in the Manali region

Currently in its ninth year of implementation, our natural resource management initiatives have continued to harness under-utilised land and water resources. Our preventive health and hygiene initiatives have also provided essential preventive health knowledge and check-ups to the most vulnerable in our society.

In recognition of our work, the Foundation was honoured with the Child Rights Champion Award 2015 by India's leading child rights NGO, CRY - Child Rights and You. We also won the CSR Impact Award at the India CSR Summit 2014 for our Mewat Rural Education Programme. Finally, we won the inaugural Pt. Madan Mohan Malaviya Awards 2014 for Best CSR Practices in Education.

Over the years, our partnerships with local communities, government agencies, and businesses have grown from strength to strength. Indeed, we could not have accomplished all we have this year without them. For that, I am deeply grateful for their generosity and efforts towards the success of our programmes. This report is not a mere listing of our progress and achievements, but is testimony to the transformative power that arises from people and communities coming together for a common cause.

I present to you SRF Foundation's Annual Report for 2014-15

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Sincerely, Suresh Reddy Ph.D. Director, SRF Foundation

Board of Directors



Justice R.S. Sodhi Retired Judge Delhi High Court



T.N. Ninan Chairman Business Standard Ltd.



Lalit NirulaExpert
Hotel & Restaurant Industry



Radhika Bharat Ram Joint Vice Chairperson The Shri Ram Schools



Arun Bharat Ram Chairman SRF Ltd. & SRF Foundation



Pratap Bhanu MehtaPresident
Center for Policy Research



Vasvi Bharat Ram Joint Vice Chairperson The Shri Ram Schools



Sushil Ramola MD & CEO B-ABLE



Meenakshi Gopinath Director WISCOMP

About SRF Foundation



SRF Foundation, formerly known as the Society for Education and Welfare Development, was set up as the Corporate Social Responsibility (CSR) arm of SRF Limited in 1982. It started by setting up The Shri Ram Schools (TSRS) and academically supporting SRF Vidyalaya under the vision of Padma Shri Late Mrs. Manju Bharat Ram. The Foundation builds on the heritage of its founders, Late Sir Shri Ram and Late Dr. Bharat Ram, who were instrumental in the establishment of institutions such as Lady Shri Ram College, Shri Ram College of Commerce, The Shri Ram Research Institute, The Anglo Sanskrit School and many others.

Since the inception of the Foundation, its interventions have expanded. At present, it is actively involved with society at the grassroots level with an array of programmes focused on education, skill development, natural resource management, and preventive health care.

The Foundation is registered under the Societies Registration Act (XXI of 1860).

EDUCATION



VOCATIONAL SKILLS & LIVELIHOOD



NATURAL RESOURCE MANAGEMENT



HEALTH & HYGIENE



Education

In line with its legacy of providing highquality education, SRF Foundation's interventions include creating centres of excellence for learning through the transformation of government schools into Model Schools. This is achieved by augmenting government schemes through infrastructural upgrades, sports promotions, establishment of libraries, school level leadership, girls' education, and promoting science and computer education. We are also actively involved with the construction of toilets as part of the national Swachh Bharat Mission. Our flagship institutes and initiatives are The Shri Ram Schools (TSRS), Enhancing Early Education Programme (3EP), Teachers Try Science to Middle Schools (TTS-MS), IBM KidSmart Programme, Support My School (SMS) Programme, and "Udaan" - a residential learning programme for female school dropouts.

Vocational Skills & Livelihoods

Research has found that there is insufficient skilled or competent labour for Indian industries. In particular, industries located in the rural areas find it difficult to hire competent staff. To address this, SRF Foundation has established skill development centres that aim to provide basic training to women and unemployed youth in rural areas. The courses focus on competency-based training, such as the Basic Electrician Training Programme (BETP), Excavator (JCB) and Forklift Operator Training, Spoken English Classes for youth, and Tailoring, Driving and Advance Beautician courses for women. Currently, the programme operates in Mewat, Indore, Gwalior, Gummidipoondi, Manali and Viralimalai.

Natural Resource Management

Water, the most precious and important natural resource on Earth, has increasingly become inaccessible in many regions in India. This threatens agriculture and the livelihoods of thousands of farmers and their families. To reverse the depleting water table levels in many of these areas, SRF Foundation, with the help of its local NGO partners in Bhiwadi, has started the Natural Resource Management (NRM) Programme in Bhiwadi. Not only does the programme stop or limit the depletion of the water table, it also helps to convert barren land into productive farmland. Finally, the programme also promotes and imparts best agricultural practices along with proper fruit and vegetable cultivation techniques. Through the NRM, farmers' livelihoods are secured and they are able to provide for their families.

Health & Hygiene

Healthy citizens are a boon to a nation. Access to quality healthcare is a fundamental right for all. However, many in the rural areas are denied such rights, To correct the problem, SRF Foundation has various health and hygiene initiatives targeted at the most vulnerable in our communities. To improve the health of the women at large, the Foundation has started a community-led sanitary napkin production and distribution facility in Mewat, Haryana. Working with our hospital partners, the Foundation also facilitates preventive health care check-ups for various ailments, such as heart and lung diseases, eye check-ups, orthopaedic.

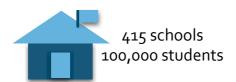
Our Impact

Intervention Locations



Haryana Bhiwadi (Rajasthan) Kashipur & Pantnagar (Uttarakhand) Gwalior & Indore (Madhya Pradesh) Dahej (Gujarat) Viralimalai (Tamil Nadu) Gummidipoondi & Manali (Tamil Nadu)

Education Programme



Vocational Skills & Women Empowerment Programme



2000 youths & women

Natural Resource Management Projects



Health & Hygiene Programme



10,000 women & men

Spotlights of the Year



SRF Limited won the Child Rights Champion Award 2015 for its commitment to 23,000 students and 2,500 out of school children from poor and backward communities, attending 100 government schools across 6 states. India's leading child rights NGO, CRY - Child Rights and You, presented this award to SRF at the CSR Summit held in Delhi on 13th February 2015.

The jury for the awards deliberated on the vision, policies, significance of initiatives, impact and sustainability of CSR strategies of different corporations.



Pt. Madan Mohan Malviya Award 2014

SRF Foundation was honoured with the inaugural Pt. Madan Mohan Malviya Award 2014 for Best CSR Practices in Education. Organised by CSR Times, the award pays tribute to Pt. Madan Mohan Malaviya, the man who initiated the education revolution in India. It aims to encourage others to think and act alike to improve the current situation of education, especially in rural India.

Representing the Foundation, Dr. Reddy received the award from Head of the Jury Justice (Retd.) M.S.A. Siddiqui, Chairman, National Commission for Minority Educational Institutions, Govt. of India, at a function organised by CSR Times on 6th June 2014.



CSR Impact Award 2014 By NGOBOX

SRF Foundation received the CSR Impact Award for its Mewat Rural Education Programme at the 'India CSR Summit 2014' organised by NGOBOX in Delhi, the biggest development sector platform in Asia.

The Summit was held in association with Indian Institute of Corporate Affairs, UNICEF India and Fiinovation. The other partners were CEE , CERE , UNDP, NRMC and Samhita. The Chief Guest of the Summit was Mr John A. Beed, Mission Director of USAID India. This Summit was the biggest CSR event of 2014 with participation of over 365 delegates from 235 organisations.



Overall Winners at Inter-NGO Competition

SRF Foundation won 19 medals and emerged overall champions for the third consecutive time at the Inter-Ngo Competition. Organised by Concern India Foundation in association with the Athletics Federation of India (AFI), this event saw more than 700 children from 24 different NGOs hailing from the National Capital Region participating.

Spotlights of the Year



Launch of Teacher Try Science to Middle Schools

SRF Foundation in collaboration with IBM, and State Council of Education Research and Training (SCERT), Govt. of Haryana, initiated the Teacher Try Science (TTS) programme for promoting science education in government middle schools. This training programme groomed 84 Champion Trainers representing 21 District Institutes of Education and Training (DIET) and 315 middle schools teachers from 21 districts of Haryana. More than 60,000 children have benefitted from this programme.



Female Handball Team At a State Level Competition

A team of handball girls from Rehna Government Middle School, Mewat, managed to beat all their competitors and were given the honour of representing the block at the state level competitions. This marked a new chapter in the participation of girls in sports in the Mewat region. Where it was previously unheard of for girls to engage in sporting activity, the region now sees strong sport participation rates for both boys and girls. This is the result of the Foundation's efforts to introduce and inculcate a holistic education system in the region, of which sports play a major part.



A New Home for Udaan

'Udaan' is a joint initiative between SRF Foundation and CARE India to help mainstream out-of school girls or school dropouts back into the education system. The Foundation has built a brand new permanent structure on community-donated land which can house a greater number of girls, along with proper facilities that is conducive for learning. Whereas Udaan was previously housed in rented premises, the girls now have a new learning space to call their own.



Wasima, Brand Ambassador for Bal Swachhta Abhiyan, Haryana

The concluding event of 'Bal Swachhta Mission' on 19th November 2014 at Mewat Model School, Nuh saw eminent personalities including Mrs. Smriti Zubin Irani Hon'ble HRD Minister, Gol, and Mr. Ram Bilas Sharma, Education Minister, Govt of Haryana, with other government officials in attendance. At this event, SRF Foundation showcased 13 Mewat Rural Education Programme (MREP) initiatives to highlight the progress made. The highlight of the event was the selection of Wasima, an 11-year old girl undergoing special training in an MREP programme called 'Udaan – Adolescent girl's residential education programme', as Brand Ambassador for Bal Swachhta Abhiyan in Haryana by Hon'ble HRD Minister Mrs. Smriti Zubin Irani.

Spotlights of the Year



Launch of Support My School Campaign

In November 2014, SRF Foundation hosted the launch of Season 3 of the Support My School Campaign (SMS) at Sonkh Government Middle School in Mewat. Along with our partners NDTV and Coca-Cola , we set a target of 1,000 schools country-wide that we hope will benefit from this initiative. During the launch, we were graced by the presence of distinguished guests like Mr. Venkatesh Kini (Coco-Cola President, India & South West Asia) Mr. Vikram Chandra (CEO, NDTV), and Anushka Sharma (Leading Actress). Representatives from CAF India, Plan India, and World Vision were also present, along with 50 Scouts and Guides, 1500 students and 50 teachers from the local community.



Successful Placements for Participants of Spoken English Training Programme

The 'Teach India – Spoken English Training Programme' is an initiative of SRF Foundation and Times of India. It aims to equip underprivileged youth in Mewat with basic working English skills in order to raise their chances of employment. Job fairs are held at the end of each programme to help the youths secure placements. This year, job fairs for 24 trained youths from the 18th batch were held on 15 May, 21 May, and 22 May. Companies participating in the job fairs include KFC, Cafe Coffee Day, Net Ambit, Kevin Holiday, and Bajaj Capital. To date, about 1,000 youth have successfully completed the programme.



Swachh Bharat Mission Delhi 2014

As part of the Swachh Bharat Mission in Delhi, SRF Foundation, through CII Foundation, has recently completed construction of a girls toilet unit at Government Girls School in Mayur Vihar, Phase-III, New Delhi. The facility was officially handed over to the school authorities at the inaugural Confederation of Indian Industry (CII) Delhi State Annual Session on 12 March 2015 in the presence of Mr. Manish Sisodia, Deputy Chief Minister of Delhi.



Expansion of KidSmart Programme to 5 New Locations

The KidSmart Programme promotes learning of basic concepts in language, maths, and the environment sciences among children aged 3-8 years old through the use of technology, reading and crafts corners. Launched in 2011, this programme is a joint effort between SRF Foundation, IBM India and education departments in various state governments. In 2014, the programme was expanded to five more locations - Bharuch (Gujarat), Indore and Gwalior (Madhya Pradesh), Gummidipoondi and Viralimalai (Tamil Nadu).



Model Schools Initiative

Education is a key focus of the Foundation's work. Since 2009, we have worked extensively to transform government schools in the rural areas into learning centres of excellence, called 'Model Schools'. Today, it is impacting more than 40,000 students from 100 schools across 6 states.

Under the Model Schools Initiative, we plug gaps within government schemes through infrastructure upgrades. This includes building libraries, sports facilities, proper sanitation, and access to clean drinking water. To ensure that the facilities are well-maintained, as well as to inculcate a sense of ownership and responsibility, the school and students themselves oversee the upkeep of these facilities.

Beyond physical enhancements, we also provide leadership and curriculum training to teachers, headmasters, and School Management Committees (SMCs). We work with them to raise the quality of teaching in schools and create the best possible learning environment for the children.

We involve the local community in all that we do. This means that beyond the educators and children, we also engage with the local community. This includes parents, block level education officials, and other stakeholders. When the schools are transformed, the village and communities are themselves transformed.

Under the Model Schools Initiative, schools, are assessed through eight different parameters. They are:

- Access
- 2. Enrolment
- 3. Attendance
- 4. Retention
- 5. Quality
- 6. SMC & Parental Engagement
- 7. Teacher Participation
- 8. Leadership

This checklist allows schools to improve in a systematic and progressive way. Once these have been fulfilled, the school is declared a Model School.



Transforming Hearts and Minds



KidSmart Early Learning Programme

In 2010, the IBM KidSmart Programme was launched. This programme provides an opportunity for children of government primary schools to experience state-of-theart computer-aided learning. The initiative integrates reading, cognitive, physical and creative aspects of learning. The Foundation has successfully launched the programme in 57 school complexes so far; benefiting more than 23,200 school-going and out-of-school children of the age group 3-8 years alongside 540 teachers.

The programme has led to marked improvements to teaching and learning, particularly children and teachers in disadvantaged communities. Teachers participating in the KidSmart programme have become more confident in using computers in their classrooms. IBM's KidSmart programme includes the Young Explorer, a computer housed in brightly coloured, kid-friendly Little Tikes furniture. It is equipped with award-winning educational software, supplemented by reading and crafts corners, to help children learn and

explore concepts in math, science, and language.

The Foundation collaborates with IBM and education departments of various state governments to run this programme. In a spirit of community and openness, the programme is also open to neighbouring government schools and Aanganwadi Centres located within a 1km radius.

School teachers along with vidya volunteers work together to facilitate programme activities. In view of the success achieved in Mewat, Haryana, other state governments have likewise adopted the IBM KidSmart programme. Today, it is operational in 5 states - Haryana, Rajasthan, Madhya Pradesh, Gujarat, and Tamil Nadu.



KidSmart Programme in Action



Udaan - Adolescent Girls Residential Learning Programme

Studies have found that the systematic exclusion of girls and women from school and the labor force results in a less educated workforce, the inefficient allocation of labor, and lost productivity. Consequently, economic and social development is hampered.

Educating girls and women has a multiplier effect. Research has shown that more educated women tend to be healthier, participate more in the formal labor market, earn more income, have fewer children, and provide better health care and education to their children. It is also key to lifting households out of poverty. These benefits transcend generation and the entire community.

Recognising the importance and power of education, the Foundation initiated an eleven-months adolescent girl residential-learning programme called 'Udaan'. Launched in November 2011 in collaboration with CARE India, this programme specifically targets out-of-school girls aged 11 to 14, and

helps them to complete primary level schooling. Beyond teaching subjects like Hindi, Maths, EVS, Urdu and the holy Quran, the programme also develops social skills and good health and hygiene habits. Udaan is a holistic residential programme that provides lodging, food, and a conducive learning environment. Upon completion, the girls are enrolled into age-appropriate classes in regular schools.

Since its inception, 276 girls (3 batches) have graduated from the programme. In alignment with the Right to Education Act, Udaan has now been converted into a Special Training Centre' (STC) for Children and Teachers with the 4th batch of operations.

Today, this programme is the model for Kasturibha Gandhi Balika Vidyalayas (KGBVs) and Special Training Centres operational in the state of Haryana



A Glimpse of Udaan Programme



Avishkar - Mobile Science Van

When one looks at the evolution of science education in Indian schools, one trend becomes apparent: a significant increase in the amount of content in the syllabus. Laboratory and practical work have declined dramatically, and demonstrations which were once common are now confined to elite schools. Students today have to memorise a while chunk of information without proper understanding of the concepts. Consequently, many find science difficult and boring.

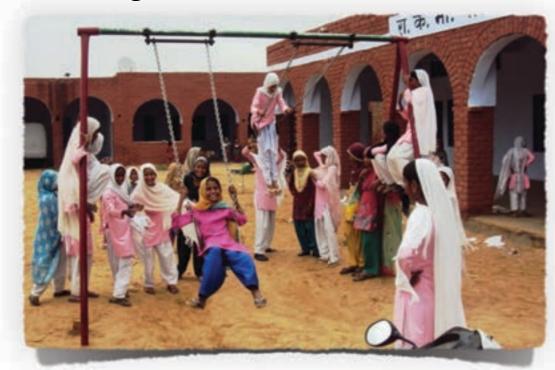
To address this gap in the education system, the Foundation introduced a mobile science laboratory, or 'Avishkar', in 2012. Catered for government middle school students, the mobile science van is fitted with interesting science equipment, models, projectors, and a sound system. It allows students to perform science lab activities with equipment,

technology, and methods that are typically unavailable in schools. The opportunity of carry out hands-on science experiments enables students to learn science concepts more effectively. Perhaps more importantly, they are able to do so in an interesting and enjoyable way.

The van reaches 3,319 students in 19 schools and 50,000 community people of 19 villages annually. It also mobilises the local village community and parents to participate in the school development process. Beyond science education promotion, the van also engages youth for vocational skill training. Its onboard equipment and technology also allows us to showcase movies or short-animated films on various social issues.



Avishkar at a Glance



Support My School Campaign

Research has found that a lack of toilets is one of the main reasons why children drop out of schools. This is especially so for girls. In a survey of 780 government schools across 13 states on the implementation of the Right to Education Act (RTE) - that makes education a right for all children between the ages of 6 and 14 years - it was found that more than a third of the schools had unusable toilets or poor facilities.

To alleviate this situation, SRF Foundation partnered Coca Cola and Tetra Pak to launch the Support My School (SMS) Campaign. Working closely with stakeholders like government agencies, school management committees and the local community, SMS augments and improve school facilities.

Specifically, SMS ensures that there are separate toilets for both boys and girls, access to safe drinking water, sports facilities, libraries, and greening of school landscapes. Apart from physical enhancements, SMS also inculcates in students proper hand-washing techniques and habits. It instills a sense of

ownership and responsibility by entrusting students to maintain the cleanliness of these facilities. This is achieved by the formation of student committees, each having responsibility over the upkeep of their respective facilities. Finally, a signing-off letter is handed over to the school management committee upon completing construction, giving them complete oversight and responsibility for their future maintenance.

Today, separate toilet facilities for boys and girls have been constructed for 30 schools, benefitting more than 9,000 students. Construction work is also currently taking place in 16 schools. Overall, SMS has helped increase school enrolments and attendance, student participation in sports, and has created a conducive learning environment for all.



SMS Facilities in Schools



Teachers Try Science to Middle Schools (TTS-MS)

Launched in 2014, the Teacher Try Science to Middle Schools (TTS-MS) is a teacher training programme for government school teachers. Organised in collaboration with IBM India and the Haryana State Education Department, it aims to build teachers' capacity for new and innovative methodologies for teaching science. 84 faculty members from 21 District Institutes of Education and Training (DIET) are trained to become Champion Science Trainers. These 84 Champion Trainers then go on to train a further 315 middle school teachers from 21 districts of Haryana on a fortnightly basis.

To equip them with the necessary skills and competencies in a progressive manner, Champion Trainers undergo a monthly training programme at the State Council of Education Research and Training (SCERT), with the facilitation of the Foundation. The trainings focus on four subjects, namely - Physics, Chemistry, Biology, and Information Technology. Based on the principles of interactive participation, the training objective is to create interest in activity-

based science learning within existing situations with readily available resources. It also seeks to encourage technology-based learning methodologies. The Champion Trainers have access to various teaching resources and tools on the TTS website created by IBM.

Apart from training, the Champion Trainers go on regular exposure visits to Science Centres in Delhi and the BITS Science Museum. This exposes them to new and engaging ways to showcase and impart scientific knowledge. As a result of these visits, all of them have also undertaken a commitment to establish mini science museums in their respective DIETs and districts.

Through this programme, the Champion Trainers and the teachers have reached out to around 60,000 children from 315 schools. Indeed, they are a valuable asset as we seek to improve the quality of science education in Haryana.



Teachers Engaged in Various TTS-MS Activities







Sports Promotion

The participation of children and young people in curricular physical education and sport leads to social inclusion and develops social capital. There is considerable amount of evidence that demonstrates a strong positive relationship between participation in these activities and one's physical and mental health. Active sports participation has also been found to aid in a child's cognitive and academic development, and has the effect of reducing crime, truancy and disaffection.

This philosophy is also an internal part of the Foundation's vision. We promote sports at the school level and among rural youth. Under our intervention, we provide basic resources and infrastructure support. These include playgrounds for football, and courts for Kho-Kho, Kabaddi, and badminton. As

part of our sports promotion efforts, we have also installed play and sports equipments like poles, football nets, swings, see-saws, and jungle gyms in more than 60 schools.

Our efforts have paid off tremendously. Our students participate in many district and state level competitions, and many have gone on to win at many of their events. They are involved in a diverse range of sports from Track and Field, Kabaddi, and Kho-Kho, to wrestling, volleyball, and football. More significantly, our girls have trail-blazed the way at these events. Having previously been denied the opportunity to participate in sports, these girls have won big at competitions. We are proud of all of them.



A Snapshot of Sporting Events in Schools



Special Coaching Programmes

Career Counselling Courses

In rural India, career options are perceived to be limited. Many simply carry on the family business, while others are compelled by their families to pursue traditional jobs. Students generally do not consider alternative career pathways because they rarely have the opportunity to learn more about them. To address this issue, the Foundation started career counselling courses. Organised with the help of Subject Experts, courses were organised for 400 Class 9 to 11 students at Senior Secondary Schools in Gummidipoondi and Viralimalai. They allow students to relate their individual interests, abilities, values, and personalities to various career options.

Computer Education Classes

In rural government schools, many students do not have access to computers and lack basic computer skills. In today's world, this puts them at a disadvantage as they are unable to utilise technology to aid their learning. To solve this, we have introduced computer education classes at schools for 135 disadvantaged students in Viralimai, Vadugapatti, and Illuppur. Our classes are taught by the best training institutes to ensure the quality of the course. Local school officials and community are also involved to ensure the long-term sustainability of the programme.

Remedial Classes

Not all students are able to keep up with the pace of regular classes. Some lag behind because of financial, domestic, or health reasons. To help these students, the Foundation initiated remedial classes after school hours to give them additional help with schoolwork. These are held within the school premises for Class 10 and 12 students, with the presence and support of teachers and subject experts. To date, this programme has benefitted about 800 students.











Special Coaching Programmes for Students



Enhancing Early Education Programme (3EP)

Enhancing Early Education Programme (3EP) is a six month long experiential, contemporary and specialised nursery teacher training programme. Specially designed to encapsulate the ethos of the 'Shri Educator', it aims to spread the Shri Ram Methodology across schools at the foundation level.

Trainees are not only exposed to the latest theories and practices prevalent across the world today, but are also encouraged to evaluate their relevance, applicability and authenticity to the Indian context. To facilitate learning, the course content is presented in a hands-on and practical manner.

This year, 3EP trained 56 teachers spread over two batches. The programme encompassed both personal and professional development modules involving active listening, stress management, and resume writing. Trainees are also exposed to different facets of nursery teaching, including classroom management, curriculum and skill

development, and child development. Facilitators from the Shri Ram School also came to share their expertise with 3EP trainees.

A key highlight of the programme is the phased observation module. This is where trainees go to pre-schools in the Delhi and NCR Region to observe and learn from experienced teachers in the classrooms. This ensures that trainees are well-prepared and familiar with classroom demands and routines before they start practising their teaching skills.

Many of its programme graduates have gone on to be successfully placed in schools like Pathways, Shalom Hills, Shikshantar, Ridge Valley, and G.D. Goenka, as well as our own Shri Ram Schools.



Fun Times during 3EP



The Shri Ram Schools (TSRS)

The Shri Ram Schools (TSRS) were set up in 1988, under the aegis and vision of the Padma Shri late Mrs. Manju Bharat Ram. Since then, the school has expanded to three campuses in New Delhi and Gurgaon. Today, it has a total student population 4,200 and 415 teachers. TSRS curriculums are carefully constructed to be progressive, inclusive, secular, child-centric, and co-educational. Recognising its achievements in providing quality education, TSRS was ranked India's No 1 day school by Education World's Schools survey in 2008, 2009, 2011 and 2014.

This year, TSRS introduced the Manju Bharat Ram Educator Award across all its campuses. This annual award recognises an educator who reflects and embodies the values of the institution. For students, TSRS has introduced the Manju Bharat Ram Student Icon Award. This award is given to a graduating student who exudes the Shri values.

To give back to the community, TSRS and its school parent body initiated 'Project Chinar'

and 'Shri Guran. These community projects aim to bring relief to people affected by natural disasters in Kashmir and Nepal respectively.

Academically, TSRS has also done well. TSRS Aravali attained a school average score of 87.27% and 86.93% at the ISC 2015 and ICSE 2015 exams respectively. Similarly, the Moulsari Campus also managed a 88.58% school average score for ISC 2015 and 87.90% school average score for ICSE 2015. Both these schools also had a 100% pass rate.

As part of its belief in an holistic education, TSRS also has various co-curricular activities for its students. Its golf and swimming teams are regulars in state and national level competitions, while its basketball team recently won a bronze at a national level competition. TSRS even boasts of a squash player who will be representing India at an international event.











Education Programmes



SRF Vidyalaya

SRF Vidyalaya is an initiative supported by SRF Technical Textiles Business (TTB) located in Manali, Chennai. Started in 1991 with a small class of 31 students, it aims to bring quality education to children of the less fortunate. SRF Vidyalaya has three main objectives - 1) To provide opportunities for quality education to the local community on par with urban children. 2) To provide quality education to first generation learners. 3) To provide a holistic learner-centric curriculum.

Over the years, SRF Vidyalaya has grown into an institution of excellence. It provides learner-centric education through a unique curriculum that facilitates active learning. Today, it is home to about 790 students from the lower kindergarten level to the high school level.

During the year, the school successfully secured a 100% pass in the class X public examination. In particular, three of its students scored centum in Mathematics. As part of its belief in holistic education, its students also participated in the ACE

Athletics Kiddies Meet and Regional Athletic Meet organised by the Sports Development Authority of Tamil Nadu. Finally, Class 6 to 10 students also had the opportunity to go on educational tours to Pondicherry, Pitchavaram, Chidambaram, and Wayanad.

As part of continuous learning and professional development, teachers also attended workshops on Geography and Mathematics, a presentation on the solar system by the Space Trek Planetarium, and were taught how to use Google in Education. Besides education programmes, the teachers also underwent fire safety courses and a awareness course organised by the District Institute of Education and Training (DIET) on "Good Touch and Bad Touch"

Overall, this has been a successful year for SRF Vidyalaya.



Snapshots of SRF Vidyalaya

Education Programmes



The Shri Ram Police Public School (TSPPS)

The Shri Ram Police Public School (TSPPS) was jointly set up in 2011 by SRF Foundation and the Haryana Police Department for the children of police personnel and the general public. Located on a sprawling green campus away from the city of Gurgaon, the school offers a diverse curriculum in a safe and support environment from kindergarten to class 12. Keeping to the principles of its founding chairperson, Padma Shri late Mrs. Manju Bharat Ram, the school aims to promote individuality through a value-based education and inculcate a global outlook while retaining Indian cultural traditions. Beginning with an initial cohort of 64 students in 2011, TSPPS now has a student population of 360. It currently offers classes up to grade VIII, and will soon have classes till grade XII in CBSE pattern.

This year, TSPPS continues to maintain a noexamination policy for its students till grade V. For the middle school students, regular formative summative Assessments were organised throughout the year. TSPPS remains focused on providing a holistic and enriching education for children. At the 'Kids for Tigers Fest', TSPPS students participated in inter-school competitive activities on art & craft and music & band. Students were also part of a 'Save the Tiger' signature campaign initiated by NDTV to raise awareness on the need to save tigers. In the area of sports, TSPPS won the highest number of medals at the 3rd Shri Skating Championship, which saw more than 400 participants from 34 schools across Gurgaon in attendance. Two of its students, Aryan Nakra and Aryan Choudhary, also represented India in soccer and lawn tennis respectively at the United World Games held in Klungfurt, Austria.

TSPPS teachers also continued to go for professional development courses to improve and upgrade their skills. Some of these courses include the Whole School Quality Circle Time by Jenny Mosley, Flipped Model Classroom, and Edward de Bono's 6 Thinking Hats. Subject specialists were also engaged to conduct curriculum walkthroughs for all scholastic subjects.



Special Moments at TSPPS

Vocational Programmes



Basic Electrician Training Programme

Since 2011, the Basic Electrician Training Programme (BETP) has been operational in Mewat. It has since been expanded to Gwalior in 2014. Organised in collaboration with Schneider Electric, the programme aims to train youth in the electrician trade. It also encourages them to set up businesses of their own by honing their entrepreneurial abilities. To date, it has had 9 batches of more than 300 students. More than 70% of its graduates have set up businesses of their own, while others have been placed with the Government Electrical Department and reputed companies like Okaya Batteries and Claro Energy.

Spoken English Programme

The Spoken English programme was launched in 2010 in Mewat and Indore in 2014 in collaboration with the Times of India. The programme aims to make youth employable in the retail, service, financial sectors. It imparts basic working english skills, holds mock job interviews and other confidence building modules like 'Face the World'. At the

end of the programme, a job fair involving reputable companies like KFC, Pizza Hut, Big Bazaar, Pantaloons, Bajaj Capital, Aegis and DIAL, is organised for the students. To date, it has completed 18 batches and trained more than 900 students.

JCB & Forklift Operator Training Programmes

The JCB & Forklift Operator training programmes were launched in Manali in 2014. These programmes aim to equip trainees with the right skills to operate, manage and work on small repairs and maintenance pertaining to the JCB and forklift. Trainees gain valuable first-hand experience working with the machines. Both these programmes also impart basic communication and personality development skills. To date, 22 and 17 students have graduated from the JCB programme and Forklift programme respectively. The programmes have a 100% placement record with industries located in Manali region.











Youth Hands-On Training During Vocational Programmes

Women Empowerment Programmes



Advanced Beautician Course

The Advanced Beautician Course trains women in grooming and cosmetic skills and It provides them with potential employment opportunities or the necessary know-how to embark on businesses on their own. Our training centre is developed in collaboration with M/S. Share Trust, an entity committed to the development of women and children. We are involved in all aspects of the programme, from the initial identification of potential trainees, the actual training of the women, to the sourcing and securing of employment for these women. In 2014, a 20 women were successfully trained, many of whom went on to open their own beauty parlours.

Driving Skills For Women

The Driving Skill Programme was launched in Gummidipoondi in 2014. This programme equips women with driving skills in order to

improve their chances at employment, and provides greater safe commuting options for women in the area. Under this initiative, 15 underprivileged women have been provided free-of-cost driving training over a period of 30 days. Upon completion, the Foundation sponsored the fees for their driving tests, and linked them up with a micro-finance institute for loans towards the purchase of their vehicles.

Computer and English Classes for Women

Computer and Spoken English Classes were introduced for self-help group women members in Manali in 2014. Aimed at improving their social standing and financial situation, the classes provide training in the use of Microsoft Office programmes, typing skills, and basic reading and speaking in the English language. To date, we have successfully trained 40 women, all of whom have been able to utilise their skills to improve the quality of their services.



Cement Ring Casting Programme

The Cement Ring Casting Programme was launched In Gummidipoondi in 2014. Our first batch saw 20 underprivileged women aged 20-45, many of whom come from families involved in the agriculture and fishing industries. These women actively participate in the programme in order to supplement their household incomes. Through their work, they are able to better provide for their families. The higher incomes also mean that they are more likely to send their children to schools to receive a proper education. Since its launch, the programme has received enthusiastic response from local communities. All of the women have also gained employment from their respective Block Development Office.

Tailoring & Fashion Designing Programme

The Tailoring & Fashion Designing Programme was launched in Manali in 2014. Aimed at uplifting women in society, the 120-hour programme specifically targets those who have some knitting and handicraft skills, and are interested in earning extra income. Through the programme, the women are taught tailoring and fashion designing in order to augment their current abilities. To date, we have trained 54 women who have since obtained employment at a textile factory in Manali.

Natural Resource Management Programme



The Foundation supports a watershed based Natural Resource Management (NRM) project for environment conservation and poverty alleviation in 38 villages around Tijara Block of Alwar district in Rajasthan. Started in 2005, the project is aimed at enhancing livelihood options for the rural poor by harnessing under-utilised land and water resources, while ensuring that the fragile ecosystem of the Aravali is maintained. It aims to reach out to 6,500 families by the end of 2015 and increase their income by INR 10,000 annually.

Working in partnership with reputed NGOs like PRADAN, Sir Syed Trust (SST) and the Society for Promotion and Conservation of Environment (SPACE), the project is currently

in its ninth year of implementation. More than 1,462 hectares of land have been levelled or terraced. A total of 194 earthen check dams have also been constructed or revived, covering 10,162 hectares of catchment area. Furthermore, more than 3 lac of fruit and fodder tree and 1425 cereal/oilseed crops have been planted. Finally, around 615 vegetable crops demos have been arranged on farmers lands in order to transfer technology and expertise.

For the project's sustainability, around 153 Self-help Groups (SHGs) have been created at the block level. To date, over Rs 50 lakh worth of produce have been sold by these vegetable growers cooperatives, and the project has impacted around 6,186 families.



Communities Benefitting from NRM Programme

Preventive Health & Hygiene Programmes



Health Programmes

In 2006, we started the HIV-AIDS awareness programmes for communities in Gwalior, Indore, Kashipur, Pantnagar, Bhiwadi, Dahej, Manali, Gummidipoondi and Viralimalai. Working in collaboration with the International Labour Organisation (ILO), these programmes aim to create awareness of and limit the spread of HIV-AIDS. Apart from HIV-AIDS, the health programme also partners premier hospitals such as AIIMS Delhi, Vasan Eye Care, Kauvery Hospital, Dr. Agarwal's Eye Hospital to promote preventive healthcare in the areas orthopaedics, cardiovascular diseases, eye-care, kidney ailments, hypertension, and diabetes. To date, the programmes have reached out to more than 18,000 community members, along with 1500 students, and 200 girls in the KGBV Hostel.

Project Raahat

In 2013, we started Project Raahat to provide an affordable product for adolescent girls and young women during their menstruation days. At the same time, it also raises awareness of the importance of health and hygiene, especially during menstruation periods. In addition, the project provides employment opportunities to the locals by engaging them in the production and social marketing process. The products are an affordable substitute to the expensive sanitary pads currently available in the market. The project provides door to door delivery of sanitary pads to 2500 adolescent girls and young women in villages of Mewat on a monthly basis.



Empowering Communities through Health & Hygiene Programmes

Foundation Team & CSR Councils





CSR Champions at Plant Locations



SRF Gwalior CSR Council



SRF Viralimalai CSR Council



SRF Kashipur CSR Council



SRF Gummidipoondi CSR Council



SRF Indore CSR Council



SRF Pantnagar CSR Council



Our Partners

Meaningful partnerships are the key to our success. We believe in creating synergies by joining hands with the Government, NGOs, Academic and Research Institutes, and Corporate Houses across the globe. With these partnerships, we hope to improve the quality and the implementation of our programmes. We would like to take this opportunity to thank our partners for their kind support over the years.









































